

The key to the success of Literacy Links is its focus on establishing phonemic awareness, which develops a child's critical decoding skills. Then it establishes the mental pathways and connections that ultimately engage the other processors and make the reading process virtually automatic.

### Results are documented

The Literacy Links program has a documented record of success at Calgary Academy, where it has been used since 1981, and at charter schools such as Amistad Academy in New Haven, Connecticut, which is a model for success with inner-city children. Students who complete the Literacy Links program routinely advance more than a grade level...a dramatic improvement.

Measurement is an integral part of the Literacy Links program. Before we accept students into the clinic we administer norm-referenced tests to make sure they are suitable candidates. These tests include WIAT (Wechsler Individual Achievement Test), CTOPP (Comprehensive Test of Phonological Processing) and other informal tests of phonological awareness.

Once accepted into the program, your child's test results become the benchmark of his or her initial reading abilities. The tests are repeated after the course is completed to document progress. UROK Learning Institute is focused on results. This is reflected in our policy to go as fast as we can and as slow as we must.

## UROK Learning Institute- A solid foundation



UROK is California's only authorized affiliate of Inlets™, a Canadian, Calgary-based education and consulting service that helps educational institutions implement the characteristics of effective schools.



Inlets' innovative learning and teaching solutions are based on the knowledge developed over twenty years at Calgary Academy, the largest and most successful learning disability school in North America. Calgary Academy's original mission was to provide unique educational opportunities for students with specific learning difficulties. The program that evolved produced such a positive impact on learning outcomes that the same program was made available to mainstream students throughout North America. Calgary Academy currently serves more than 700 students from grades 1 through 12.



The dedicated staff at UROK Learning Institute includes an experienced clinical director, a professional child psychologist and certified Literacy Links clinicians.

### Take the first step toward a better future for your child

Your child's ability to read is one of the critical foundations for a successful, fulfilling life. Early action to correct reading difficulties is vital.

Check us out. We welcome your visit to our Mission Valley facilities. You'll discover a professional environment and an enthusiastic staff. Call today at **619-299-2282**, or toll-free at **1-877-358-9999**, for an appointment. Ask about our schedule of parent open houses. And be sure to visit our website at [www.uroklearning.com](http://www.uroklearning.com).

# Literacy Links

Clinically proven help  
for students  
who have trouble reading



## Literacy Links

*This research-based program offers help for students who have trouble reading*

Does your child have difficulty reading? Is comprehension a problem? Could your child be a better speller? Does your child lack confidence in school? Are reading problems affecting other school subjects?

If these problems sound all too familiar, look into UROK Learning Institute and its phonemic-based Literacy Links program. Developed by Calgary Academy in Alberta, Canada, Literacy Links engages children in an interactive program that gives them the power to read.

At UROK Learning Institute's San Diego facility, you'll find enthusiastic clinicians who provide individual, one-on-one reading instruction using the proven Literacy Links program. You'll discover a program that can raise your child's reading ability a full grade level...possibly more...in just 30 hours.

## Is Literacy Links right for your child?

From experience, we know that UROK Learning Institute and Literacy Links can help children who have a number of reading problems, such as:

- Having difficulty sounding out words
- Substituting words like "saw" for "was" when reading
- Having trouble reading multi-syllable words
- Avoiding reading because it's too hard
- Thinking they are "dumb" because of reading difficulties

A typical Literacy-Links candidate is Taylor, a 4th-grade student. Due to reading difficulties, Taylor's parents have had her on a home reading program for the past three years. She works hard in class, but reads only at a 2nd-grade level. Her parents and teacher notice that when Taylor reads out loud, she doesn't follow the printed text on the page. She seems to be unaware that she reads words incorrectly. Rather than decode words, she relies upon other parts of the sentence to provide context and meaning clues that allow her to fill

the gaps with words she makes up. Taylor knows she is lagging behind her classmates in reading. She is frustrated and refers to herself as a "bad reader."

Taylor's example may not exactly describe your child's situation. Symptoms vary, but if your child shows any signs of reading difficulty, you'll want to investigate UROK Learning Institute. Preliminary testing will determine whether or not Literacy Links offers help for your child's reading problem.



## For many, Literacy Links is a turning point in life

Successful completion of the short three-week Literacy Links program can have a lifelong impact on your child. Of course, the immediate result is to raise your child's reading ability a full grade level...possibly more. But there are additional benefits:

- Improving a child's reading ability typically results in better performance in other classes.
- Increased confidence and better self image generally accompany increased reading skills and greater success in school.
- For many, these results mark a turning point in life, reversing a downward spiral of failure and defeatism by establishing a pattern of achievement and increased success.

## How does Literacy Links work?

Research has clearly shown that everyone's brain has four processors, which good readers engage when they are reading...or more specifically, decoding.

1. The **phonemic processor** - the most important of the four - translates the letters we see into the sounds those symbols represent.
2. The **orthographic processor** is used by skilled readers when they scan words to locate the part or parts of a word that are familiar to them.
3. To determine whether or not what they are reading makes sense, readers must tap the **meaning processor**, a mental dictionary that provides a definition of the word.
4. Finally, a good reader uses their **context processor** to confirm the meaning of the word by analyzing the context in which it is used.